



Kentucky Florists' Association

53rd Annual Convention



Beauty is in the Eye

of the Beholder  
"A Tribute to Asia"

Jan. 29, 30 & 31, 2010

Capital Plaza Hotel  
Frankfort, Kentucky

www.capitalplazaky.com

Register for contest  
and contact for info:

Harriette Miller  
Parkway Florist  
3954 Cane Run Road  
Louisville, KY 40211  
(502) 778-1666

www.kyflorists.com

# 2010 KENTUCKY DESIGNER OF THE YEAR ENTRY FORM

You are cordially invited to compete in Kentucky's premier floral design contest, the Kentucky Designer of the Year. Competition is open to all Kentucky Florists' Association (KFA) members, shop owners and employees. *Join the fun and show the world what you can do!*

## Kentucky Designer of the Year

The Kentucky Designer of the Year Contest is open to all Kentucky Florists' Association members, shop owners and employees. Any KFA member can enter the individual categories and will be eligible to win the awards within the categories, but you must be employed by a KFA shop in the state of Kentucky to compete for the title of "Designer of the Year."

You will compete in three contest categories on Saturday:

- **Funeral** (*Cremation Urn Arrangement*);
- **Wedding** (*Tropical*) *bouquet, corsage and boutonniere*;
- **Designer's Choice** (*Japanese Tea Party*).

The top "final four" competitors, EMPLOYED BY KFA MEMBER SHOPS IN THE STATE OF KENTUCKY, compete on Sunday for the Designer of the Year title. It's not mandatory to enter all the categories, but it is well advised that you do. Contest rules and judging information are on the next page.

Questions? Contact Harriette Miller, Design Contest Chair, (502) 778-1666.

*Remove and send the form below to Harriett Miller.*

**Yes, I will compete in the Kentucky Designer of the Year Contest**

I will enter these categories. It is not necessary that you enter all categories, but it is well advised that you do.

- Funeral – Cremation Urn Arrangement
- Wedding – Tropical (Bouquet, Corsage and Boutonniere)
- Designer's Choice – Japanese Tea Party

**Designer's Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Shop Name** \_\_\_\_\_

**Shop Phone** \_\_\_\_\_

**Designer's Signature** \_\_\_\_\_

**Return this form to:**

Harriette Miller  
Parkway Florist, 3954 Cane Run Road  
Louisville, KY 40211

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## **Kentucky Florists' Association Designer of the Year Information**

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### **CONTEST RULES – Kentucky Designer of the Year**

1. To be eligible to win the Kentucky Florists' Association (KFA) Designer of the Year you must be employed by a KFA member shop in the state of Kentucky. Any KFA member can enter the individual categories and will be eligible to win the awards within the categories, but you must be employed by a KFA shop in the state of Kentucky to compete for the title of "Designer of the Year."
2. All entries will be judged for awards. Only one design per person can be entered in each category. It is not mandatory to enter every category. But it is advised in order to be eligible for Designer of the Year.
3. Scores of each designer competing for the title of "Kentucky Designer of the Year" will be totaled after all categories are judged. The four (4) designers with the greatest number of total points will be announced. These four (4) designers must report to the stage Sunday at the time designated in the program. When reporting to the stage, the designers must have with them their own tools and equipment. The four (4) designers will be given a box containing flowers, foliages, container and etc. The designers will then be given 20 minutes to complete a design. The design will then be presented to the panel of judges for scoring. The judges will then score designs using the same point system used in the preliminary round. The scores from the final round will then be doubled and added to the contestants' preliminary scores. The Designer with the highest score will then be named Kentucky Designer of the Year. Second place will be presented to the designer with the second greatest amount of points.
4. Designer of the Year will represent Kentucky at the Southern Retail Florist Association Convention Designer of the Year Contest. The convention is held in Charlotte, North Carolina in August. He or she will serve on the following year's Kentucky Florists' Association Convention Design Panel. If the designer of the year does not fulfill the obligation, he or she will forfeit the title.
5. A designer entering the contest must agree that if he/she wins Designer of the Year, he/she must:
  - (a) use the florist name which they were employed at the time of the win in any representation that results from their win (Southern Retail Panel or ETC.)
  - (b) If designer wishes not to represent a shop he/she is presently employed by, he/she must join the association as an individual member at the current cost of yearly dues required by the Kentucky Florists' Association. He/she will not represent any business, only themselves as an individual.
  - (c) Previous Kentucky Designer of the Year winners are not eligible to compete in the contest.
6. There is no cost or size restrictions. You must be able to pick up your design in one piece.

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### **JUDGING**

Each design will be scored by each judge. The point system is as follows:

Mechanics	= 25	Overall Design	= 15		
Originality	= 20	Balance / Rhythm	= 10		
Theme / Interpretation	= 20	Color / Harmony	= 10	Total Possible	= 100

**All Judge's Decisions are FINAL!**

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### **PRIZES – Kentucky Designer of the Year**

Category winners and four finalists will be announced at the President's Gala Banquet on Saturday night. A medal, ribbon and \$100 will be awarded to the first place winner of each category. A ribbon and \$75 will be awarded to the second place finisher of each category. A ribbon and \$50 will be awarded to the third place finisher in each category. A ribbon for "Honorable Mention" will be presented to the fourth and fifth place finishers in each category.

The Designer of the Year and runner-up will receive trophies and medals after the final competition on Sunday.

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### **REGISTRATION**

Advance registration is not mandatory but is advised. Entries will be accepted and registered on Saturday, January 30, 2010 at the KFA convention, between 8 a.m. to 11 a.m.